

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

AD# BUC103-D1 REQ# M18612 "SMOKE BUCKS SAVE MONEY" - PAGE 4/C 8-3/4 X 11-1/2 NAT'L MAG, 1990
Printed in U.S.A.

SMOKE BUCKS SAVE MONEY



**Full rich flavor,
not full price.**

Available in Kings & Kings Lights.

Kings: 14 mg "tar," 1.1 mg nicotine - Kings Lights:
11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

Mfr. suggested retail price.

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